

# "UPFRONT ABOUT BREAST CANCER"

March 20, 2010  
Crowne Plaza Cincinnati  
5901 Pfeifer Road  
Cincinnati, Ohio

## PROGRAM

- 7:30 - 8:15    **Registration and Breakfast**
- 8:15 - 8:30    **Welcome**
- 8:30 - 9:30    **Susan Weinberg, MD**  
*Breast Imaging--The Good, the Great and the Awful*
- 9:30 - 10:30    **Jennifer Manders, MD**  
*Identifying and Managing Hereditary Breast and Ovarian Cancer Syndrome*
- 10:30 -10:45    **Break (please take time to visit the exhibits)**
- 10:45 - 11:45    **Frank Biro, MD & Ann Hernick**  
*The Cincinnati Breast Cancer & the Environment Research Center*
- 11:45 - 12:15    **Rebecca C. Lee, PhD, RN**  
*Cancer, Culture, & Competence*
- 12:15            **Program Conclusion - Return Evaluations**

**This Program is Sponsored by  
the American Cancer Society Breast Committee**